

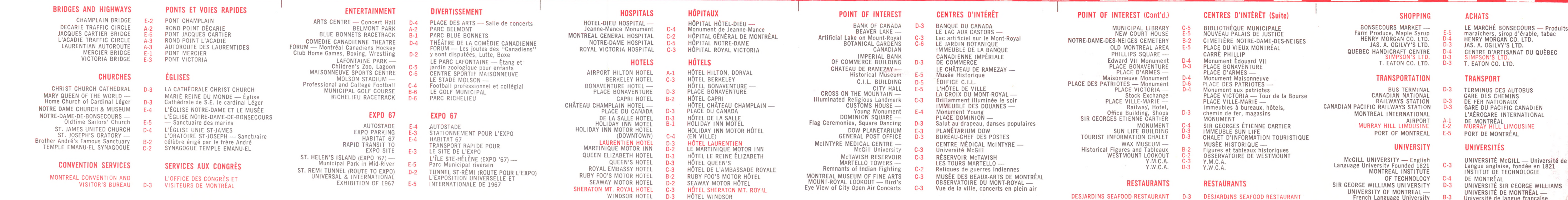
OPENING DAY 28/4/67 JOUR D'OUVERTURE
CLOSING DAY 28/10/67 JOUR DE FERMETURE

MÉTRO ROUTE AND STATIONS

ROUTE ET STATIONS DU MÉTRO

RIVIÈRE DES PRAIRIES

HENRI-BODRASSA

[illegible]

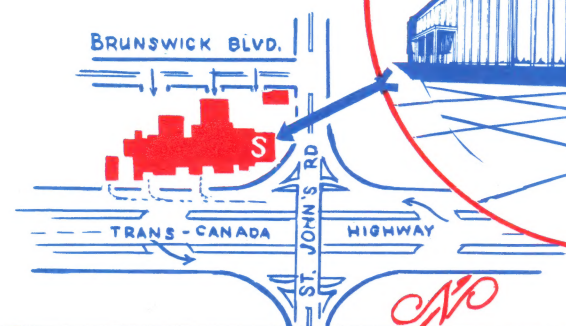
Now there are two Simpson's stores in Montreal

Downtown and Fairview-Pointe Claire

Over a period of four generations since the company was founded in the year 1872, Simpson's has built up an enviable reputation for service and dependability. The seven beautiful floors of the Montreal Store display attractive merchandise from the world over. Our bilingual staff is ever ready to help visitors with their selections. Visit the Tourist Information Centre on the Street Floor, or ask any sales clerk for details about shipping purchases to your home. When driving around Montreal, drop in to our Lakeshore branch at Fairview-Pointe Claire - where you'll find a complete department store in miniature, a fully licensed beautifully appointed restaurant and the only Esso Diagnostic Car Clinic in Quebec!

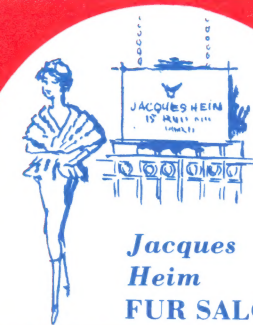
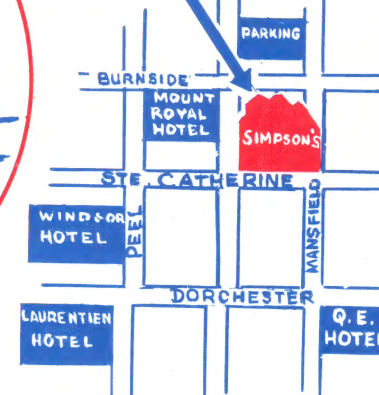
- ✓ Both Simpson stores are AIR CONDITIONED
- ✓ OPEN SIX DAYS A WEEK - and THURSDAY AND FRIDAY NIGHTS
- ✓ Convenient Parking Facilities

You'll enjoy
shopping at *Simpson's*

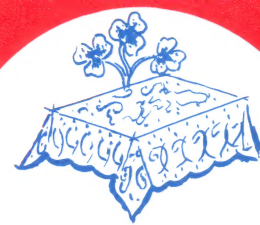


FAIRVIEW-
POINTE CLAIRE

DOWNTOWN



Jacques
Heim
FUR SALON



Beautiful Linens from
IRELAND



Famous Perfumes
from
FRANCE



Bone China from
ENGLAND



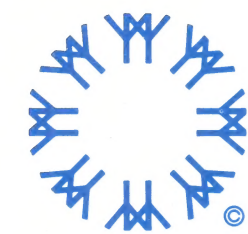
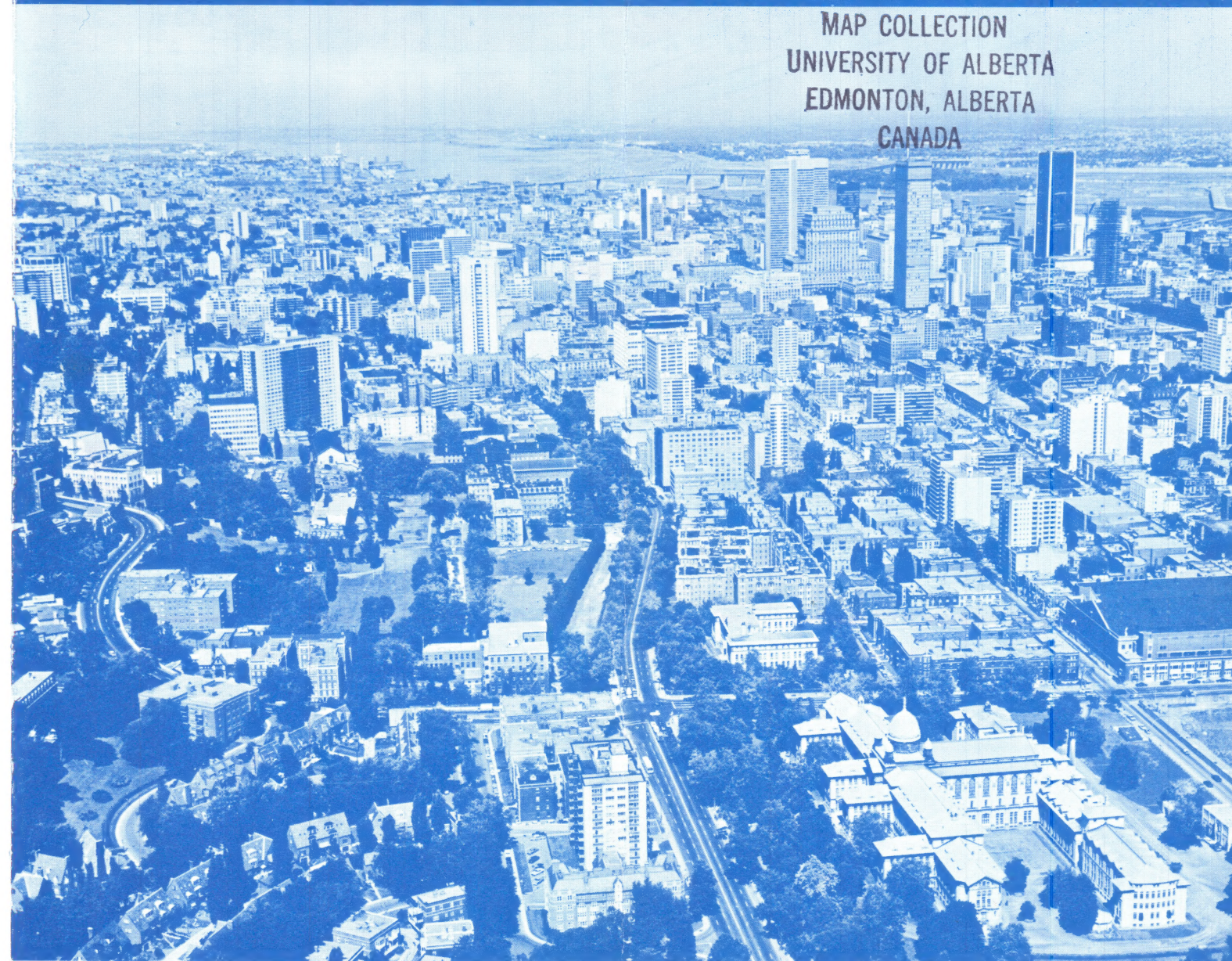
and for a refreshing
pick-me-up,
relax in our beautiful
ELIZABETH ARDEN SALON

MONTREAL MONTREAL

L'OFFICE DES CONGRÈS ET DES VISITEURS DE MONTRÉAL

MONTREAL CONVENTION AND VISITORS' BUREAU

MAP COLLECTION
UNIVERSITY OF ALBERTA
EDMONTON, ALBERTA
CANADA



expo67

Montreal, Canada, April 28—October 27, 1967

The life of your time

Expo 67 is the first world exhibition of the First Category ever authorized on the North American Continent by the International Exhibitions Bureau. It will be an occasion of wonder and excitement... a time of rejoicing as Canada celebrates the one hundredth anniversary of Confederation... an event of the greatest historical importance. The theme of Expo 67 will be: "MAN AND HIS WORLD". The nations of the world will gather to proclaim their faith in Man — his achievements, his aspirations, his future — in a wonderland of exhibits of Science, Exploration, Modern Living, the Arts and Industry, the progress of mankind in many fields. Here, truly, will be the opportunity of a lifetime to see all that is good of THE LIFE OF YOUR TIME.

Montréal, Canada, 28 avril — 27 octobre 1967

Cette vie qui nous entoure...

L'Exposition de 1967 est, en Amérique du Nord, la première de son espèce — la première exposition mondiale de première classe présentée sous les auspices du Bureau International des Expositions. Ce sera une occasion mémorable, exceptionnelle, chargée de sens puisqu'elle coïncidera avec le centième anniversaire de la Confédération canadienne. Ce sera aussi une manifestation d'enthousiasme, de confiance et de joie — un moment qui fera date dans les annales de notre temps. Le thème de l'Exposition Universelle de 1967 sera: "TERRE DES HOMMES". Ainsi les nations du globe se retrouveront pour proclamer leur foi en l'Homme, son oeuvre, ses espérances et son avenir. Cet hommage prendra la forme de pavillons consacrés à la science, aux explorations, à la vie moderne, aux arts et à l'industrie, bref, aux progrès infiniment divers dont s'enorgueillit le genre humain. Sous vos yeux se déroulera le spectacle de la vie des hommes de notre temps: ce sera pour vous, l'expérience d'une vie.



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VISITEZ expo67



1867 | 1967 CENTENAIRE



VISIT expo67



1867 | 1967 CENTENARY

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en joyeuse ambiance

chez Desjardins

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Spend a memorable evening at our new delightful outdoor restaurant, during the Summer. If you prefer, try one of our four air-conditioned dining rooms. Each specialty is prepared in accordance with the most rigid rules of the culinary art.

SUGGESTIONS

- La Quiche Lorraine
- Les Crêpes au Crabe
- Les Langoustines au Gratin
- Le Homard Thermidor

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The Sheraton Mt. Royal in Montreal has the warm character and atmosphere you find only in a well established hotel, yet still has the bright, fresh look of a new hotel. All rooms have been newly decorated and refurbished and all have a radio and TV. Rates are reasonable and there's free overnight parking for registered guests. Stay in the heart of Montreal at the warm-hearted hotel. The Sheraton Mt. Royal. For reservations, phone 842-7777 • Montreal, Quebec

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- FREE OVERNIGHT PARKING
- POPULAR FRENCH COFFEE HOUSE
- FAMOUS KON-TIKI RESTAURANT
- 5 OTHER POPULAR-PRICED FOOD & BEVERAGE ROOMS
- AT PEEL METRO STATION

the Sheraton
Mt. Royal Hotel

